



Entrepreneurship Assistance Centers

BINGHAMTON UNIVERSITY

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Understanding what's important®

Sponsored by Binghamton Local Development Corporation, M&T Bank and the SUNY Broome Entrepreneurship Assistance Center with support from Binghamton University's Koffman Southern Tier Incubator

# \$10,000 Prizes

1<sup>st</sup> Place - \$7,000, 2<sup>nd</sup> Place - \$2,000, 3<sup>rd</sup> Place - \$1,000

plus gift certificates for remaining finalists

1<sup>st</sup> Place prize includes:

- website design and internet marketing services
- professional business association membership
- legal and accounting services
- business signage

**IMPORTANT: winners must operate enterprise within City limits or agree to relocate therein.**

Eligible applicants must plan to start a business or have an existing business that is no more than five years old. Applicants are strongly encouraged to complete business start-up or management training with the Entrepreneurship Assistance Center at SUNY Broome OR attend the online Business Development Workshops presented by Binghamton Economic Development on March 23-25, 5:00 - 6:00 pm. Please read the eligibility requirements at <https://www.binghamton-ny.gov/government/departments/economic-development/2026-business-plan-competition>

## Important Dates

3/23-25	Online Business Development Workshops 5:00 - 6:00 pm. Please register at <a href="https://www.binghamton-ny.gov/government/departments/economic-development/2026-business-plan-competition">https://www.binghamton-ny.gov/government/departments/economic-development/2026-business-plan-competition</a>
4/1	Application and Executive Summary due. For an application, please visit: <a href="https://www.binghamton-ny.gov/government/departments/economic-development/2026-business-plan-competition">https://www.binghamton-ny.gov/government/departments/economic-development/2026-business-plan-competition</a>
4/8	Finalists announced.
4/22	Full written business plans due. Email to: <a href="mailto:ecodev@cityofbinghamton.gov">ecodev@cityofbinghamton.gov</a>
5/20	15-minute Competitor presentations followed by 10-minute Q&A Session with Judges - Final Scoring, 3:30 - 8:00 pm, Koffman Southern Tier Incubator, 120 Hawley Street
5/27	Winner announced, Koffman Southern Tier Incubator, 3 <sup>rd</sup> Floor

For more information or an entry form, please contact the Binghamton Local Development Corporation: (607) 772-7161, [ecodev@cityofbinghamton.gov](mailto:ecodev@cityofbinghamton.gov)

The Entrepreneurial Assistance Program, located at SUNY Broome, is made possible by the Broome Enterprise Triad - SUNY Broome, Broome-Tioga Workforce New York and the Broome County Urban League.



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